



Habitat
for Humanity®
of Wake County

*Serving Wake and
Johnston Counties*

40

YEARS

BUILDING TOGETHER

EVENT SPONSORSHIP PACKET

40th Anniversary Gala
Tuesday, October 14
6–7:30pm

Celebration Breakfast
Wednesday, October 15
9–10:30am



40
YEARS

BUILDING TOGETHER

Celebrating Four Decades of Impact

This year marks a truly special milestone for Habitat Wake as we celebrate [40 years of building homes, communities and hope](#). Since our founding in 1985, we've helped hundreds of local families reach their dream of homeownership. [In 2025, we will build our 1000th home](#). This achievement reflects four decades of collaboration, perseverance and meaningful impact in our community.

In the spirit of partnership, we invite you to sponsor one or both of our signature events to celebrate Habitat's legacy and frame the future. Featuring a special appearance by [Jonathan Reckford, CEO of Habitat for Humanity International](#), these events offer a unique opportunity to support Habitat for Humanity's mission to create safe, affordable housing for all.

Sponsorship Opportunities

[Double the Impact!](#)

Sponsor both events at a discounted rate and enjoy double the celebration, visibility, and impact. *Details on page 3.*

[40th Anniversary Gala | October 14 | The Umstead Hotel & Spa](#)

An elegant, invitation-only dinner gathering community leaders, mission partners and top supporters in an intimate setting to foster conversation and connection. *Details on page 4.*

[Celebration Breakfast | October 15 | Raleigh Convention Center](#)

Our largest milestone event, gathering supporters, civic leaders, volunteers and Habitat families to reflect on Habitat Wake's legacy and envision our future. *Details on page 5.*

Thank you to our Presenting Sponsor, Duke Energy, for helping to make these events possible.

Presented by





Double Your Impact: Sponsor Both Signature Events

This October, Habitat Wake will host two exclusive events celebrating 40 years of building homes, communities, and hope – and we invite you to maximize your visibility and impact by sponsoring both. Dual-event sponsorship offers elevated recognition across both audiences, aligning your brand with Habitat Wake’s mission while helping more families achieve safe, affordable homeownership.

Sponsorship Opportunities

SOLD OUT

Foundation
\$25,000

Community
\$15,000

Milestone
\$7,500

Friend
\$4,500

Supporter
~~\$2,500~~

Recognition in Triangle Business Journal (TBJ) ad	Logo	Logo	Logo	Business Name	-
Live mention at events	✓	✓	✓	-	-
List on habitatwake.org	Logo	Logo	Logo	Business Name	Business Name
List on Habitat Happenings e-news	✓	✓	✓	-	-
Event program placements	Logo	Logo	Logo	Business Name	Business Name
Annual Report listing	✓	✓	✓	✓	✓
Recognition at events	✓	✓	✓	✓	✓
Priority table seating (per event)	10 guests	8 guests	4 guests	2 guests	2 guests

Contact Chase Inman, VP of Resource Development
chase.inman@habitatwake.org | 919.744.2402



40th Anniversary Gala | Oct 14

Umstead Hotel & Spa | 6–7:30pm

Support Habitat Wake's mission in an intimate, elegant setting at The Umstead Hotel & Spa. This exclusive dinner gathers leaders and affordable housing advocates for a memorable night of purpose and partnership. Sponsorship of this evening offers unique visibility and connection with community decision-makers, all while supporting safe, affordable homes for local families.

Sponsorship Opportunities

Foundation \$15,000
 Community \$10,000
 Milestone \$5,000
 ~~**Friend** \$2,500~~
 ~~**Supporter** \$1,500~~

	Foundation \$15,000	Community \$10,000	Milestone \$5,000	Friend \$2,500	Supporter \$1,500
Recognition in Triangle Business Journal (TBJ) ad	Logo	Logo	Logo	Business Name	-
Live mention at events	✓	✓	✓	-	-
List on habitatwake.org	Logo	Logo	Logo	Business Name	Business Name
List on Habitat Happenings e-news	✓	✓	✓	-	-
Event program placements	Logo	Logo	Logo	Business Name	Business Name
Annual Report listing	✓	✓	✓	✓	✓
Recognition at events	✓	✓	✓	✓	✓
Priority table seating (up to)	10 guests	8 guests	4 guests	2 guests	2 guests

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Celebration Breakfast | Oct 15

Raleigh Convention Center | 9–10:30am

Join us as we commemorate four decades of building homes, communities and hope across Wake and Johnston counties. This breakfast event will feature inspiring stories, and a powerful program that honors the past and looks ahead to the future. Your sponsorship supports Habitat's mission and places your brand at the center of one of our most anticipated events to date.

Sponsorship Opportunities

Foundation \$15,000
 Community \$10,000
 Milestone \$5,000
 ~~**Friend** \$2,500~~
 ~~**Supporter** \$1,000~~

	Foundation \$15,000	Community \$10,000	Milestone \$5,000	Friend \$2,500	Supporter \$1,000
Recognition in Triangle Business Journal (TBJ) ad	Logo	Logo	Logo	Business Name	-
Live mention at events	✓	✓	✓	-	-
List on habitatwake.org	Logo	Logo	Logo	Business Name	Business Name
List on Habitat Happenings e-news	✓	✓	✓	-	-
Event program placements	Logo	Logo	Logo	Business Name	Business Name
Annual Report listing	✓	✓	✓	✓	✓
Recognition at events	✓	✓	✓	✓	✓
Priority table seating (up to)	10 guests	8 guests	4 guests	2 guests	2 guests

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40 Years of Foundation: Gala & Celebration Events

40th Anniversary Gala | October 14 | 6–7:30pm

Umstead Hotel & Spa | 100 Woodland Pond Dr, Cary

Celebration Breakfast | October 15 | 9–10:30am

Raleigh Convention Center | 500 S Salisbury St, Raleigh

Sponsor Pledge

Name _____ Company _____

Email _____ Phone _____

Table Captain (Guest Contact) _____

Email _____ Phone _____

Address _____

City, State, Zip _____

Event Sponsoring: ☐ Anniversary Gala ☐ Celebration Breakfast ☐ Both

Sponsor Level ☐ Foundation ☐ Community ☐ Milestone ☐ Supporter ☐ Friend

Payment Information

☐ **My gift is a pledge.** *Pledges are payable through: habitatwake.org/habitat40*

☐ **Check enclosed.** ☐ Visa ☐ Mastercard ☐ Discover ☐ AmEx

☐ **Card #** _____ ☐ **Exp. Date** _____

☐ **Signature** _____

Email to chase.inman@habitatwake.org or mail to: Habitat for Humanity of Wake County,
2420 North Raleigh Blvd., Raleigh, NC 27604. Thank you for your generous support!