

Matching Gifts 101

Women Build 2020



What is a matching gift?

A matching gift is a charitable donation by a corporation that matches an employee's donation to an eligible nonprofit organization, most often dollar for dollar.

What kinds of gifts are eligible to be matched?

Eligible gifts include donations to fundraisers, teams, and Habitat Wake. Gifts that are not eligible (per IRS policy):

- Auction Items
- Registration Fees
- Sponsorships Ticket
- Sales

You're making a difference!

Thank you for contributing to the 2020 Women Build, which will build two safe, affordable homes in partnership with families in our community. By giving to Women Build, you're empowering a family to build a home and a foundation.

Select an amount

Your donation: \$

One-time
 Monthly

Dedicate my donation in honor or in memory of someone

Would you like your employer to match?

Employer donation matching is provided by our partner Double the Donation. You may receive an email from Double the Donation with instructions on how to request a donation match from your employer.

Company:

Would you like to credit:

- Google Inc.
- Goodyear Tire & Rubber Co.
- Goodrich Corporation
- Goodway Group
- Maurice Sporting Goods

Sample Screen (when making a donation)


How do donors submit their gifts to be matched?

Option 1: When they make a donation to a fundraising page online, they will be prompted to enter their company name to determine if their company matches. If so, they will be given the information on how to finish submitting their match once they complete their donation (example left).


Option 2: They can make their donation and then reach out to their company to request a matching gift. When doing so, donors should choose Habitat for Humanity of Wake County as the address:

Habitat for Humanity of Wake County, 2420 N. Raleigh Blvd., Raleigh, NC 27604. If they don't see our affiliate listed, they can search by our EIN: 56-1492703


Q Google Inc.

Yes! 
Your company has a matching gift program.


[GO TO MATCHING GIFT FORM](#) [SEE GUIDELINES](#)

 Match Amounts

Minimum \$50	Maximum \$12,000	Match Ratio 1:1
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 Employee Eligibility

Full-Time Employees ✓ Yes	Part-Time Employees ✓ Yes	Retired Employees ✗ No
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 Matching Gift Information

Google matches donations made by current employees and board members to most nonprofits including:

- Educational institutions (K-12 included)
- Health and human services
- Arts and cultural organizations
- Civic and community organizations
- Environmental organizations