

# 2011 House Sponsorships

With each Habitat home built, the cycle of poverty housing is permanently ended. Join with us as we build hope for families in our community. Every house sponsor will receive the following benefits, in addition to those listed with each level.

- Weekday volunteer workdays
- Invitation to private family/sponsor meeting
- Invitation to home dedication & listing in program
- Name on site signage
- Listing in Habitat newsletter (distribution: 8,000)
- Listing on website
- Listing in annual report
- Personalized recognition plaque

## **\$110,000 Home Builder \*Exclusive\***

*Provides for the land & the house*

- 18 Saturday workdays (optional)
- Groundbreaking ceremony (optional)
- Table recognition at annual Blueprint Breakfast
- Permission to use logo
- Live link on Habitat Wake website
- Opportunity to speak at home dedication
- Press release by Habitat Wake
- Four complimentary tickets to Holiday Home Tour & Party
- Complimentary participation in CEO Build

## **\$75,000 Platinum Hammer**

*Provides building materials & professional labor*

- 11 Saturday workdays (optional)
- Table recognition at annual Blueprint Breakfast
- Permission to use logo
- Live link on Habitat Wake website
- Opportunity to speak at home dedication
- Press release by Habitat Wake
- Two complimentary tickets to Holiday Home Tour & Party
- Complimentary participation in CEO Build

## **\$55,000 Gold Hammer**

*Provides for all of the rooms & the mechanicals*

- Ten Saturday workdays (optional)
- Table recognition at annual Blueprint Breakfast
- Permission to use logo
- Live link on Habitat Wake website
- Opportunity to speak at home dedication

## **\$35,000 Silver Hammer**

*Provides the land*

- Seven Saturday workdays (optional)
- Table recognition at annual Blueprint Breakfast
- Permission to use logo
- Live link on Habitat Wake website

## **\$20,000 Bronze Hammer**

*Provides for a kitchen & bathrooms*

- Four Saturday workdays (optional)
- Table recognition at annual Blueprint Breakfast
- Permission to use logo

## **\$10,000 Copper Hammer**

*Provides for the walls, doors & windows*

- Two Saturday workdays (optional)

## **\$5,000 Nickel Hammer**

*Provides roof*

- One Saturday workday (optional)

For more information, contact:

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# Theme Builds & Event Sponsorships

## Women Build - Spring 2012

*Empowers women to take leadership roles and learn new skills while building a home with a Habitat partner family. Grassroots fundraising is at the heart of Women Build. Small businesses, women's groups, and more band together to make real change for a family in need.*

- **\$3,750 Women Build 2011 Sponsorship/** 1 Saturday workday (optional)

## CEO Build - Spring 2012

*Brings top executives together for the ultimate teambuilding experience. Maximum 21 CEOs.*

- **\$5,000 CEO Build Sponsorship**  
1 CEO teambuilding volunteer day (reserved for top executives)  
1 Saturday workday (optional for each participating company)
- \$50,000 Presenting sponsorship & \$20,000 Triangle-wide sponsorships with additional benefits are also available.

## Apostles Build - Fall 2011

*Provide housing solutions for four families through new construction and home renovation - part of the revitalization of Long Acres neighborhood in Raleigh. This mobilization of the Christian faith community serves as an expression of God's love.*

- **\$6,250 Apostles Build Sponsorship/** 2 Saturday workdays
- **Partner Congregations** provide gifts at any level, participate in fundraising and other activities, and volunteer as they are able.

## Abraham Build - Fall 2011

*Builds relationships and understanding among Christian, Jewish, and Muslim communities while providing a home for a local family.*

- **\$7,500 - Sponsoring faith groups**
- **Partner faith groups** provide gifts and volunteer help as they are able

## A Brush With Kindness

*Assists low income homeowners in maintaining their investment, encourages connections in the community, and preserves affordable housing stock. Projects may include painting, landscaping, weatherization, and minor exterior repairs.*

- **\$3,500 ABWK Sponsor/** 1-2 volunteer days



## Landscaping Sponsorships - New!

*Ideal for youth groups (age 14+)*

- Groups raise \$2,500 & provide landscaping labor on one house.

## Wall Builds - New!

*Seasonal wall builds in public locations raise awareness about the need for affordable housing and give sponsors special recognition.*

- **\$10,000 Title Sponsor - June (Affordable Housing Month) or December (holiday)**



## Blueprint Breakfast - Spring 2012

*The annual Blueprint Breakfast held each spring brings together more than 500 business leaders in a one-hour networking event. North Raleigh Hilton, grand ballroom. Date TBD.*

**Title Sponsor\* - \$10,000; Lead Sponsor - \$5,000; Partner Sponsor - \$2,500**

Benefits include:

- Placement in (3) Triangle Business Journal ads
- Event invitations to 400+ businesses
- Direct mail newsletter to 8,000+ donors
- Event signage, program, and live mention by emcee
- Website link on HabitatWake.org and in e-newsletter to 10,000+ supporters
- Priority table seating

\*Title Sponsor benefits also include photo recognition in TBJ ads and a speaking segment during the breakfast.

## Holiday Home Tour & Party

**Sunday, November 20, 2011 • 5:00 - 9:00 p.m.**  
Habitat Wake ReStore

*The Holiday Home Tour & Party kicks off the holiday season every year on the Sunday before Thanksgiving. Sponsors of this unique event include businesses and individuals/couples serving as hosts.*

**Hope Sponsor for \$10,000; Foundation Sponsor for \$5,000; Roof Sponsor for \$2,500; Wall Sponsor for \$1,000; or Door Sponsor for \$500.**

Benefits include:

- Complimentary tickets to the event
- Placement in event invitations to 2,000 homes
- Placement in newsletter to 8,000+ donors
- Recognition in event signage